



2012 PaSRBA Convention Sponsorship Information

52 Knob Mountain Rd
Berwick, PA 18603
Jane178@yahoo.com
August 10, 2011

Dear _____

On behalf of the Pennsylvania State Rabbit Breeders Association (PaSRBA), I am writing to ask if you or your company would be interested in providing sponsorship for the February 4-5, 2012 PaSRBA Convention. The convention will be held at the Lebanon Expo Center in Lebanon, PA.

The PaSRBA convention is the largest rabbit show in the state of Pennsylvania. The 2010 convention attracted approximately 1000 exhibitors from over 16 states in the Mid-Atlantic, East Coast, and Mid-West and is now one of the largest shows in the country. Over 12,500 animals were judged over the weekend between the PaSRBA and specialty club shows.

In addition to judging of rabbits and cavies, other events are held this weekend. These events feature: Youth Royalty and Educational Contests, club raffles, vendors, banquet with a fun auction, and a PaSRBA general membership meeting.

The PaSRBA Convention requires a tremendous commitment from its members. The PaSRBA Convention Committee, chaired by Brian Bell, is comprised of over two dozen PaSRBA members who volunteer their time to make this convention a success for the organization, exhibitors and its sponsors.

Please take this opportunity to review the various sponsorship opportunities on page two that are available for you or your company to consider. Your sponsorship would be greatly appreciated by the Pennsylvania State Rabbit Breeders Association (PaSRBA). **Sponsoring the PaSRBA convention is a great way for you or your company to gain prominent visibility and exposure to convention attendees and the members of the rabbit and cavy industry. Sponsoring also shows your support for the rabbit and cavy industry and for organizations that sponsor events such as the PaSRBA Convention.**

If you are also interested in being a vendor at 2012 PaSRBA Convention, please be sure to complete the 2012 PaSRBA Vendor Registration Form.

I hope that I can count on you or your company to help support the 2012 Pennsylvania State Rabbit Breeder's Association Convention. If you want to find out more about the Pennsylvania State Rabbit Breeder's Association and its Annual Convention, please visit the PaSRBA website at www.pasrba.org. Please feel free to contact me if you have any questions.

Sincerely,
Janelle Kalbach
2012 PaSRBA Convention Sponsorship Coordinator

DEADLINE SEPTEMBER 16, 2011

2012 PaSRBA Convention Sponsorships



Corporate Sponsors

Benefits	Platinum \$300	Gold \$200	Silver \$100	Bronze \$50	Friend \$25
One complementary vendor booth 8'x 10'	X	--	--	--	--
2011 PaSRBA Convention Catalog Ad ¹	Full page	Half page	Business card	Business card	--
PaSRBA Website Ad	1 year	6 months	Pick one for 6 months	--	--
Discovery magazine Ad ²	1 year	Half year		--	--
Company name displayed on PaSRBA Convention website	X	X	X	X	X
Company name displayed in showroom	X	X	X	X	X

¹To be listed in the PaSRBA Convention Catalog for 2012 (where applicable), sponsorship applications, payment and catalog information must be received by September 16, 2011

²Discovery magazine is currently published quarterly (4 issues/year)

Individual Sponsors

Breed Sponsorship – \$25 - Sponsors a breed sanction and awards for a breed for the entire weekend. Multiple individuals can sponsor a specific breed. Name will be listed on PaSRBA Convention website and displayed in the showroom.

Friend of PaSRBA Convention- \$10 - Name will be listed on PaSRBA Convention website and displayed in the showroom. Individual or Rabbitry names only.

Other Sponsors

Best In Show Rabbit - \$100 – Pick either Open Sat, Open Sun, Youth Sat, or Youth Sunday (only one sponsor per show on a first paid basis). Name will be listed on PaSRBA Convention website, displayed in the showroom, and announced at time Best In Show Rabbit is picked.

Best 4 Class Rabbit – \$50 – Pick either Open Sat, Open Sun, Youth Sat, or Youth Sunday (only one sponsor per show on a first paid basis). Name will be listed on PaSRBA Convention website, displayed in the showroom, and announced at time Best 4class Rabbit is picked.

Best 6 Class Rabbit - \$50 – Pick either Open Sat, Open Sun, Youth Sat, or Youth Sunday (only one sponsor per show on a first paid basis). Name will be listed on PaSRBA Convention website, displayed in the showroom, and announced at time Best 6class Rabbit is picked.

Best In Show Cavy - \$100 – Pick either Open Sat, Open Sun, Youth Sat, or Youth Sunday (only one sponsor per show on a first paid basis). Name will be listed on PaSRBA Convention website, displayed in the showroom, and announced at time Best In Show Cavy is picked.

Reserve In Show Cavy - \$50 – Pick either Open Sat, Open Sun, Youth Sat, or Youth Sunday (only one sponsor per show on a first paid basis). Name will be listed on PaSRBA Convention website, displayed in the showroom, and announced at time Reserve In Show Cavy is picked.

2012 PaSRBA Convention Sponsorship Application



I would like to sponsor the 2012 PaSRBA Convention in the following way:

Corporate Sponsorships (select one):

Platinum \$300 Gold \$200 Silver \$100 Bronze \$50 Friend \$25

You will be contacted by the individual responsible for the benefits offered by your sponsorship for additional information (ex. advertising information).

To be listed in the PaSRBA Convention Catalog for 2011 (where applicable), sponsorship applications, payment and catalog information must be received by September 16, 2011

Individual Sponsorships

Breed sponsorships: Number of breeds sponsoring: _____ x \$25 = \$ _____

Please list breeds: _____

Friend of PaSRBA Convention (individual or rabbitry names only): _____ \$10

Please list name: _____

Other Sponsorships

For each sponsorship, please and indicate show preferred in order from 1 to 4 as sponsorships will be awarded on a first come first paid basis

Best In Show Rabbit \$100: ___ Open Sat ___ Youth Sat ___ Open Sun ___ Youth Sun

Best 4 Class Rabbit \$50: ___ Open Sat ___ Youth Sat ___ Open Sun ___ Youth Sun

Best 6 Class Rabbit \$50: ___ Open Sat ___ Youth Sat ___ Open Sun ___ Youth Sun

Best In Show Cavy \$100: ___ Open Sat ___ Youth Sat ___ Open Sun ___ Youth Sun

Reserve In Show Cavy \$50: ___ Open Sat ___ Youth Sat ___ Open Sun ___ Youth Sun

Sponsor Information

Name (company or individual): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Total Enclosed: \$ _____

Please remit payment and completed application to (make checks payable to PaSRBA):

Janelle Kalbach 52 Knob Mountain Rd. Berwick, PA 18603 janel78@yahoo.com

DEADLINE SEPTEMBER 16, 2011